

Warm Greetings!!!

We are proud to announce the commencement of "INDIAN START-UP CONVENTION 2017, NEW DELHI" The conference is regarding Learning and Networking which is followed by Awards ceremony for Start-up Entrepreneur from across the country. It is an array of experiences that can be found nowhere else - experiences that can help transform teams, organizations in big and small ways.

This Conference will be providing the tools, resources, innovations and solutions you need to move your Business strategies to the next level. This fast-paced, energetic conference provides ideas that will help you grow your personal and professional success, while evolving your Start-Up business strategies.

Beneficial for Participants:

Understand and apply a practical, systems approach to Strategic business planning, to develop strategic and operational Start-up plans. This convention will witness presentations and deliberations by Eminent Senior Start-up Professionals.

- Golden opportunity to meet and interact with numerous Professionals from the Industry.
- Learn from real-life case studies and examples of Strategic Start-up plans.
- Be introduced to the latest assessment tools and their applications.
- Discuss on real-life situations and share the knowledge and experience of other professionals and facilitators.
- Benefit from the learning of a real life case study application of Strategic Workforce Planning.

Along with networking opportunity, it'll maximize your potential and helps you differentiate yourself in a hyper-competitive talent marketplace. Also this convention will provide a renewed sense of direction and paradigm shifts that needs to be implemented in today's organization to retain and enhance its Competitive Edge and Increased Effectiveness. It will provide an insight exposure to the issues faced by industry and would address diverse areas.

Delegates from different organizations will Share their Start-up Strategies and Execution Models. The convention will open up exceptionally beneficial networking opportunities & provide an insight exposure to the issues faced by the industry, addressing diverse areas such as Training, Outsourcing and Consulting.

We wish to have an interactive program consisting detailed Learning Sessions along with the recognition of various Start-up teams and professionals from organizations all across India.

We will be honoured by your presence and representation by other professionals from your esteemed organization. Thank you in advance for your consideration of this invitation. For more information on our program, please feel free to contact us.

We look forward to hearing from you.

Visit us at : www.indianconventions.com

With Kindest Regards,

Team - "Indian Start-up Convention"

Agenda

09:00 – 10:00 Registrations

10:00 – 10:10 Welcome Address

10:10 – 11:30

Session 1: UNDERSTANDING THE GLOBAL ECONOMIC SCENARIO & IT'S IMPACT ON START-UP ENTREPRENEURS

- Current Scenario
- Overcoming the Situation
- Unexpected Changes
- Impact on Start-Up business

11:30 – 11:40 Networking Tea

11:40 – 13:00

Session 2 : PREPARING FOR FUTURE

- Implementing and adjusting with the Environment
- New Roles and Responsibility of Founders
- Gain Insight to Develop and assess business feasibility

13:00 – 13:40 Networking Lunch

13:40 – 15:00

Session 3 : OPPORTUNITIES AND STUPS

- Impact & Opportunity of Market Reorganization
- Planning and Strategic Amendments
- Managing resistance and Key Performance

15:00 – 16:20

Session 4: ADVANCED PLANNING

- Financial Stability for Growth
- Innovations V/s Customer Experience
- Changing Talent Demographics - HR Perspective

16:20 – 16:30 Networking Tea

16:30 – 17:30

STUP AWARDS & RECOGNITIONS

- Awards Distribution
- Certificate of participation Distribution
- Vote of Thanks

DELEGATE NOMINATION FORM

Authorized Signatory:	Designation
Organization/Address	
Email	City
Telephone (O)	(M)

Delegate Fee: Rs. 2,500.00 + 18% GST

GST No.																			
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Delegate Name	Designation	Email	Phone / Mobile

Payment Details	Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)

Bank Details

PAN : AACFW0308D
 GST No.:07AACFW0308D2ZO
Please Make All Payments in favor of "Wafisilpa Entertainments" NEFT DETAILS
Please post this form to Wafisilpa Entertainments.,
 LGF, E-102, Kalkaji, NEW DELHI – 110019, INDIA
For Assistance, please contact 011 49053407 or email to Indian info@indianconventions.com

Bank Name	IDBI BANK
Account Name	Wafisilpa Entertainments.
Account No	0632102000009065
Branch Name	Pushpa Vihar
IFSC	IBKL 0000632

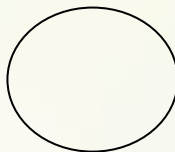
Terms & Conditions

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. Fee includes Tea/Snacks and Lunch on the day of Seminar. 2. The programs are non-residential and from 9:00 am to 5:30 pm. 3. The Seminar is subject to alterations/cancellations/changes etc. at the sole discretion of Wafisilpa Entertainments. 4. All special offers are subject to alterations/cancellations/changes etc. at the sole discretion of Wafisilpa Entertainments. without any prior notice whatsoever. 5. There will be no refunds if the nominee cancels nomination. 6. In case the program is rescheduled, due to unforeseen / unavoidable reasons, participants would be given an option of alternative date. 7. Nominations will be accepted on first come first serve basis. 8. Nomination Forms should reach us by courier and Fax – 011 - 46078303 | <ol style="list-style-type: none"> 9. Nominations will be deemed to be complete only when the payments have been received in full and realized by Wafisilpa Entertainments.. 10. Please Confirm your presence over the phone/email +91 11 49053407, 49053507, Indian Start-up Management Excellence@indianconventions.com 11. The confirmation Email will be sent to all the participants that shall serve as Entry Pass to the seminar. 12. A certificate of participation will be given to all fully paid participants. 13. Wafisilpa Entertainments. reserves the right to close the number of nominations for a particular program. 14. All disputes are subject to NEW DELHI Jurisdiction only. 15. Accommodation can be arranged on prior notification at the venue or a nearby location(The cost of accommodation will be borne by the participant). |
|---|--|

GST 18% Applicable on all Fees

I, _____ have read and agree to the terms and conditions of the conference.

Signature & Seal: _____



Date : _____

STUP Awards & Recognitions

The “Indian Start-up Convention” is hosting a felicitation of Start-up professionals from the Industry at DELHI. An occasion that is going to attract professionals from across the industry. This is a wonderful opportunity for corporate and allied organizations to recognize the exceptional talent of their teams.

STUP stands for “Start-up” under this the exceptional work done by professionals and teams is recognized. This gives organizations an opportunity to nominate their best professionals, campaigns and innovative ideas for the Awards & Recognitions.

STUP Awards

Appreciate your Organization's BEST Talent:

- **Professionals** -Recognize the top Talent from your organization on Start-up Platform. Benchmark your peers’ best efforts.
- **Work Showcase** your organizations core strengths.
- **Innovation** Diffuse innovation done by your organization in field of Start-up .

STUP Recognitions

The STUP Recognitions is a Non-Competitive genre, wherein our team recognizes those Organizations and individuals who have changed the face of the industry forever. It's an humble effort of ours to honour those who understood the mind and soul of the Indian workforce and transformed the workspace for the better.

We also bring to light those exceptional Organizations who have won the devotion of the employees and created the best working environments across the country through different mediums.

Award & Recognition Categories:

A company shall be considered as a start up to 5 years from the date of Incorporation. It is working towards innovation, development, deployment, and commercialisation of new products, processes, or services driven by technology or intellectual property.

The Companies which are in 6th Year may apply for their achievements during last year.

- | | | | |
|--------------------------------------|---|---------------------------------------|---|
| 1. Innovative Products | 9. Corporate Social Responsibility | 16. HR Policies - Employee Engagement | 27. Marketing - Media Planning |
| 2. Innovative Services | 10. Women Empowered Organisation | 17. Employer Branding | 28. Marketing - Integrated Marketing Communications |
| 3. Product Development | 11. Financial Policies | 18. Business Innovations | 29. Technology Innovation |
| 4. Leadership Award - Human Resource | 12. HR Policies - Employee Engagement | 19. Financial Management | 30. Information Technology |
| 5. Leadership Award - Finance | 13. HR Policies - Recruitment | 20. Financial Strategies | 31. Employment Generation |
| 6. Leadership Award - Operations | 14. HR Policies - Compensation & Benefits | 21. Operations Management | |
| 7. Leadership Award - Sales | 15. HR Policies - Learning & Development | 22. Operations Strategies | |
| 8. Leadership Award - Marketing | | 23. Sales Force Management | |
| | | 24. Sales Excellence | Others Special Categories for Different Contributions |
| | | 25. Sales Strategies | |
| | | 26. Marketing - Digital Branding | |

Why Enter?

1. Get recognitions on platform of "Indian Start-up Convention".
2. Featured in Post event Souvenir of "Indian Start-up Convention" to be circulated to Corporate and Agencies across India.
3. Get featured on our website pre and post event.
4. Raise a company / agency / individual's profile.
5. Stand out in a competitive market place.
6. Help attract new business/talented workforce.
7. To prove and to reassure them that you are the best company / agency /person for the job.
8. Showcase your portfolio of work to clients, potential clients and peers.
9. To boost your staff morale and to reward individuals and teams for their hard work.
10. Gain fantastic PR opportunities
11. Raise the profile of your team and unit
12. Be recognized as a rising star and enhance your career

Industries Invited

Advertising & PR
Agriculture
Airline
Animation
Architecture
Automation
Automobile & Auto
Ancillaries
Banking & Insurance
Beauty & Personal
Technology
BPO & KPO
Brewery
Cement
Consumer Durables
Dairy
Ecommerce
Education
Electricals
Electronics
Energy and Power
Entertainment

Environment
Events Management
Export Import
Fashion
Fertilizers
Financial
Fitness
FMCG & Beverages
Food
Gems & Jewellery
Glass
Processing Services
Government
Organization
Healthcare
Hospitality
Iron
Information
Technology
Logistics
Management
Media

Medical
Metal
NGO
Petroleum, Oil & Gas
Packaging
Paint
Paper
Pharmaceuticals
Public Sector
Publishing
Real Estate &
Constructions
Retail
Sanitary ware
Shipping Sports
Steel
Telecom
Textile
Tourism
Travel
and Others



Attach of Supporting Documents:	
1. Brief of Start-up Management Project	7. _____
2. Company Profile / Personal Profile	8. _____
3. Product Profile	9. _____
4. Nominee Individual / Team Profile	10. _____
5. ROI Details of Campaign	11. _____
6. Presentation about the campaign	12. _____

Payment Details	Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)

Bank Details

PAN : AACFW0308D

GST No.:07AACFW0308D2ZO

Please Make All Payments in favor of "Wafisilpa Entertainments" NEFT DETAILS

Please post this form to Wafisilpa Entertainments.,
LGF, E-102, Kalkaji, NEW DELHI – 110019, INDIA

For Assistance, please contact 011 49053407 or email to Indian info@indianconventions.com

Bank Name	IDBI BANK
Account Name	Wafisilpa Entertainments.
Account No	0632102000009065
Branch Name	Pushpa Vihar
IFSC	IBKL 0000632

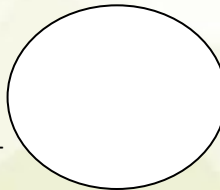
Terms & Conditions

- | | |
|---|--|
| 1. Company should not older than 7 years. | 10. All Details with reference to nomination must be submitted within the production schedule. |
| 2. Once entries are submitted for nominations the details cannot be amended. | 11. Awardees may not sublet, assign or apportion any part of the award, nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing Wafisilpa Entertainments.. |
| 3. After nomination entries cannot be withdrawn and refunds cannot be given. | 12. No exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the partner. |
| 4. By entering these awards you give the organizers the right to publish/exhibit screen grabs and/or submitted report in relation to the awards. | 13. Awardees are allowed to offer Sponsorship for single or multiple items/events. Should your organization be interested to partner |
| 5. Award applications are handled on a First come-first serve Basis. | 14. All disputes are subject to NEW DELHI Jurisdiction only. |
| 6. Wafisilpa Entertainments. retains the right to reject any Award that it deems inappropriate. | 15. In order to limit costs to Wafisilpa Entertainments., the event organizer s may limit the number of colors used to print partner logos. |
| 7. After written acceptance by Wafisilpa Entertainments., the Awardees must provide photograph and complete profile for publishing in the souvenir. | |
| 8. Required Fee must be paid before 10 days of commencement of the event. | |
| 9. The fee does not include free conference registration unless specifically stated as a Award benefit. | |

GST 18% Applicable on all Fees

I, _____ have read and agree to the terms and conditions of the conference.

Signature & Seal: _____



Date : _____

Sponsorship Opportunities

We would like to invite your esteemed organization for sponsorship opportunity and be a part of this exceptional event. Sponsorship of **INDIAN Start-Up CONVENTION 2017**, Delhi, provides a great marketing prospect for Sponsor. In addition to the extremely beneficial experience sharing by Senior Professionals from different verticals of the industry, there will be a large Professionals presence and on-site media attention.

This is a great chance for Sponsor to gain a positive association with an educative event that promotes Start-up Entrepreneur. The event will attract numerous Start-up Entrepreneur from Different Companies across the country.

Offering at "Indian Start-up Convention "	Platinum	Gold	Silver
Number of Sponsors	1	4	8
Type of Sponsorship	Title Sponsor	Co-Sponsor	Silver Sponsor
Speaker: Nominate a Speaker from your company for the program in any segment	✓	✓	✗
Email Invitations: The logo of your company will appear in mailers and the newsletters and all promotions	✓	✓	✓
Backdrop: Partner logo/name will be prominently displayed in the Centre on Stage backdrop or LED Screen	✓	✓	✓
Logo promotion: Partner logos will be centrally displayed on Folders and all Documents provided to the participants	✓	✓	✗
AV Slot : 3 Min. Video would be played during the breaks	✓	✓	✓
Product Introduction: 10 Min. Presentation	✓	✓	✗
Product Stall : [6*6] will be provided	✓	✓	✓
Standee	✓	✓	✓
Promotional Material Distribution in Conference Bag	✓	✓	✓
Mementos: All mementos will bear Partner Logo	✓	✗	✗
Opening / Closing: A Senior Professional from your organization will Inaugurate & distribute the Mementos.	✓	✗	✗
Press Coverage: A Senior Professional from your organization attends the Press Conference and due credits will be provided in press releases	✓	✗	✗
Delegate Passes for Sponsor Representatives/Guests	15	8	4
Sponsorship Fee: INR	5,00,000.00	2,50,000.00	1,00,000.00
GST 18% Applicable on all Fees			

Other Associations **GST 18% Applicable on all Fees**

Association	Offering	Fee (in INR)
Lunch Sponsor	Display as Lunch Sponsor, Sponsor Logo on Website. e-Brochure, Souvenir, Conference Backdrop, Sponsors Panel & Other Medium. 200 word writ up on website & Souvenir. Corporate Brochure in Delegate Kit. 5 Delegate Passes	3,00,000.00
Demo Stall	Product Stall [6*6] will be provided. Promotional Material Distribution in Conference Bag. 1 – Standee. 2 Delegate Passes.	20,000.00
Memento	Mementos: All mementos will bear Partner Logo. Promotional Material Distribution in Conference Bag. 1 – Standee. 2 Delegate Passes.	45,000.00
Standee	One Standee placed inside the conference room. No Delegate Passes.	8,000.00
Conference Bag Insertions	One A4 Center Fold Brochure. Promotional Material Distribution in Conference Bag. No Delegate Passes. Insertions Size : A4 Center Fold.	8,000.00

Souvenir/Web Advertisements **GST 18% Applicable on all Fees**

Particular	Colour	B & W	Fee(in INR)
Paper Submission (For Print Only)	-	-	6,500.00
Back Cover Page	✓	✗	25,000.00
Inside Front Cover Page	✓	✗	25,000.00
Inside Cover Page	✓	✗	25,000.00
Full Page	✓	✗	15,000.00
Full Page	✗	✓	15,000.00
Half Page	✓	✗	7,500.00
Half Page	✗	✓	5,000.00
Quarter Page	✓	✗	3,500.00
Quarter Page	✗	✓	2,500.00

Online/Web **GST 18% Applicable on all Fees**

Articles for Web	1,500.00
Website Banner Promotion	15,000.00
Book Review and Feature online order collection	2,500.00

(Plus Applicable Taxes)



SPONSORSHIP FORM

Type of Sponsorship: _____

Organization/Address _____

Email _____

City _____

Telephone (O) _____

(M) _____

GST 18% Applicable on all Fees

GST No. _____

Contact Person (Mr./Ms)	Designation	Email	Phone / Mobile

Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)

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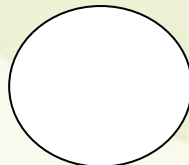
Terms & Conditions

- Partner applications are handled on a First come-first serve Basis. Partners are supportive of Wafisilpa Entertainments. and its mission statement. Wafisilpa Entertainments. retains the right to reject any partner that it deems inappropriate.
- After written acceptance by Wafisilpa Entertainments., the partner must provide an image of their logo in the format required by Wafisilpa Entertainments. and other details required(e.g. Contact detail s, Trademarks etc) to Wafisilpa Entertainments. before 10 days of receipt of acceptance.
- Sponsorship must be paid before 10 days of commencement of the event.
- The Sponsorship fee does not include free conference registration unless specifically stated as a partner benefit.
- All Sponsorship material s must be submitted within the production schedule.
- Partners may not sublet, assign or apportion any part of the item(s) partnered nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing Wafisilpa Entertainment s.

- Wafisilpa Entertainments., will not be liable for damage or loss to partners Properties by fire, theft, accident, or any other cause.
- No part of an exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the partner.
- Partners are allowed to offer Sponsorship for single or multiple items/events. Should your organization be interested to partner
- All disputes are subject to NEW DELHI Jurisdiction only.
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Signature & Seal: _____

Date : _____